

B.B.A. Semester - 3 (CBCS) Examination
Nov/Dec. -2021 (OLD COURSE)
ENTREPRENEURSHIP DEVELOPMENT(CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q.1 Discuss John Kao's model of Entrepreneurship. (14)

OR

Q.1 What is Strategic Planning? Discuss its Advantages and Disadvantages.

Q.2 Discuss the concept of creativity and innovation in detail. (14)

OR

Q.2 Explain the concept of Social Entrepreneurship. Explain the characteristics and role of Social Entrepreneur.

O.3 What is Family Business? Explain the causes of Conflicts and its Resolutions in Family Business. (14)

OR

Q.3 Women's role has notably emerged in Family Business in recent times. Explain.

Q.4 How Government supports financially to Entrepreneurs? (14)

OR

Q.4 What is Financial Management? Explain the Traditional Sources of Financing

Q.5 Write Short Notes (Any Two) (14)

1. Objective of EDP
2. SIDBI
3. The Indian EDP Model
4. TCOs
